FOR IMMEDIATE RELEASE

LUBY’S, INC. INTRODUCES DUAL CONCEPT STORE TO AUSTIN; SOUTHPARK MEADOWS AREA LOCATION FEATURES SIDE-BY-SIDE LUBY’S CAFETERIA AND FUDDRUCKERS RESTAURANT

AUSTIN, TX – March 20, 2014 – Luby’s, Inc. debuted its first Austin dual concept store today at 415 W. Slaughter Lane. The 12,360-square-foot development, which features a side-by-side Luby’s cafeteria and Fuddruckers fast casual restaurant, is the third new build store of its kind for the company. The prototype opened in Pearland, a suburb of Houston, in August 2012. The Slaughter Lane debut follows the late January 2014 launch of a new Fuddruckers in Bee Cave at The Shops at The Galleria.

Located in the popular Southpark Meadows area of Austin, just south of Highway 71 and west of Interstate 35, the free-standing structure encompasses a 9,900-square-foot Luby’s with 220 seats and a 72-seat, 2,460-square-foot Fuddruckers. Both the interiors and exteriors feature the brands’ newest design schemes.

The décor at Luby’s references both the Texas Hill Country and aspects of the Mid-Century modern movement, paying homage to the place and time of the brand’s 1940s era beginnings. Rich finishes include inviting accents of bronze and walnut, while a neutral background gives way to pops of vibrant color, including red, avocado and Mediterranean blue. Traditional, leather upholstered wood chairs are offset by contemporary fixtures and murals.

Fuddruckers presents a fresh take on the chain’s signature, roadhouse look with a design that caters to today’s more sophisticated tastes with an environment that is ideal for a family outing or a date night.

According to Peter Tropoli, Chief Operating Officer of Luby’s, Inc., “We are thrilled about this location, which presented an opportunity to bring these two Texas-born, heritage brands together just minutes from the State Capitol. We are also excited to grow this dual concept, which offers a range of development synergies as well as benefits for our customers.”

About Luby’s, Inc.
Luby’s, Inc. operates restaurants under the brands Luby’s Cafeteria, Fuddruckers and Cheeseburger in Paradise and provides food service management through its Luby’s Culinary Services division. The company-operated restaurants include 95 Luby’s cafeterias, 65 Fuddruckers restaurants, 18 Cheeseburger in Paradise full service restaurants and bars, one Koo Koo Roo Chicken Bistro and one Bob Luby’s Seafood Grill. Its 95 Luby’s cafeterias are located throughout Texas and other states. Its Fuddruckers restaurants include 65 company-operated locations and 114 franchises across the United States (including Puerto Rico), Canada, and Mexico. Luby’s Culinary Services provides food service management to 22 sites consisting of healthcare, higher education and corporate dining locations.

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