FOR IMMEDIATE RELEASE

FEBRUARY 13-16, CHEESEBURGER IN PARADISE INVITES DINERS TO ‘FEEL THE LOVE IN PARADISE’ WITH $35.99 VALENTINE’S MENU FOR TWO PLUS $7.99 SPECIALTY COCKTAIL

Houston, TX – February 12, 2014 – Get your sweetie to the sand this month at Cheeseburger in Paradise. From February 13 through 16, the tropical bar and grill chain beckons guests to “Feel the Love in Paradise” with a four-course Valentine’s menu priced at just $35.99 per couple. Seal the evening with a Kiss, a sultry specialty cocktail. The $7.99 beverage pairing option features Barefoot Moscato, a house-made rum infusion, Monin Pomegranate syrup and cranberry juice.

Crafted by Cheeseburger in Paradise Executive Chef Andrew Larue, the Valentine’s menu offers a value of up to $50 and includes a sweet and savory assortment of Cheeseburger in Paradise’s most popular coastal and beach-inspired items. Highlights include:

First Course - Soup and Salad
Choose two of the following: Side Salad, Cup of Gumbo

Second Course - Appetizer
Choose one of the following: Basket of Sweet Chips, Onion Strings, Frickles™, Pretzels, Popcorn Shrimp, Loaded Chips

Third Course - Entree
Choose two of the following: Signature Burger with Fries, St. Bart’s Citrus Chicken with Teriyaki Broccoli and Island Rice, Shrimp Pasta, Coconut Shrimp with Fries, Grilled Salmon with Teriyaki Broccoli and Island Rice, Half Rack of Ribs with Coleslaw and Fries, Grilled or Blackened Tilapia with Teriyaki Broccoli and Island Rice, Crab Cakes with Teriyaki Broccoli and Island Rice

Fourth Course - Dessert
Choose one of the following: Hawaiian Delight, Chocolate Nachos, Chocolate Lava Cake, Strawberry Shortcake

No matter what the selection, diners will enjoy a colorful and festive setting that feels miles away from the everyday.

For more information about Cheeseburger in Paradise, visit www.cheseburgerinparadise.com or follow us on Facebook: cheeseburgerinparadise and Twitter: @cometoparadise

About Luby’s, Inc.
Luby’s, Inc. operates restaurants under the brands Luby’s Cafeteria, Fuddruckers and Cheeseburger in Paradise and provides food service management through its Luby’s Culinary Services division. The company-operated restaurants include 95 Luby’s cafeterias, 65 Fuddruckers restaurants, 18 Cheeseburger in Paradise full service restaurants and bars, one Koo Koo Roo Chicken Bistro and one Bob Luby’s Seafood Grill. Its 95 Luby’s cafeterias are located throughout Texas and other states. Its Fuddruckers restaurants include 65 company-operated locations and 116 franchises across the United States (including Puerto Rico), Canada, and Mexico. Luby’s Culinary Services provides food service management to 22 sites consisting of healthcare, higher education and corporate dining locations.

CONTACT: Toni Niece tnmiece@lubys.com