FOR IMMEDIATE RELEASE

CHEESEBURGER IN PARADISE CELEBRATES NEW YEAR'S EVE WITH $35.99 FOUR-COURSE DINNER FOR TWO PLUS MIDNIGHT KISS SPECIALTY COCKTAIL FOR $7.99

Houston, TX – December 26, 2013 – Tropical bar and grill chain Cheeseburger in Paradise is ringing in 2014 with an island-inspired New Year’s Eve menu at all 20 of its locations. The four-course dinner is priced at just $35.99 for two and can be paired with a $7.99 Midnight Kiss, a sweet and celebratory cocktail incorporating Barefoot Moscato, a house-made rum infusion, Monin Pomegranate syrup and cranberry juice. The merriment will start for guests the moment they walk in the door and are presented a complimentary lei garland – while supplies last.

Crafted by Cheeseburger in Paradise Executive Chef Andrew Larue, the New Year’s Eve menu offers a value of up to $50 and includes a mix and match assortment of favorite Cheeseburger in Paradise coastal and beach-inspired items.

First Course - Soup and Salad
Choose two of the following: Side Salad, Cup of Gumbo

Second Course - Appetizer
Choose one of the following: Basket of Sweet Chips, Onion Strings, Frickles, Pretzels, Popcorn Shrimp, Loaded Chips

Third Course - Entree
Choose two of the following: Signature Burger with Fries, St. Bart’s with Teriyaki Broccoli and Island Rice, Shrimp Pasta, Coconut Shrimp with Fries, Grilled Salmon with Teriyaki Broccoli and Island Rice, Half Rack of Ribs with Coleslaw and Fries, Grilled or Blackened Tilapia with Teriyaki Broccoli and Island Rice, Crab Cakes with Teriyaki Broccoli and Island Rice

Fourth Course - Dessert
Choose one of the following: Hawaiian Delight, Chocolate Nachos, Chocolate Lava Cake, Strawberry Shortcake

No matter what the selection, diners will enjoy a colorful and festive setting that feels miles away from the everyday.

For more information about Cheeseburger in Paradise, visit www.cheeseburgerinparadise.com or follow us on Facebook: cheeseburgerinparadise and Twitter: @cometoparadise

About Luby’s, Inc.
Luby’s, Inc. operates restaurants under the brands Luby’s Cafeteria, Fuddruckers and Cheeseburger in Paradise and provides food service management through its Luby’s Culinary Services division. The company-operated restaurants include 93 Luby’s cafeterias, 62 Fuddruckers restaurants, 20 Cheeseburger in Paradise full service restaurants and bars, one Koo Koo Roo Chicken Bistro and one Bob Luby’s Seafood Grill. Its 93 Luby’s cafeterias are located throughout Texas and other states. Its Fuddruckers restaurants include 62 company-operated locations and 117 franchises across the United States (including Puerto Rico), Canada, and Mexico. Luby’s Culinary Services provides food service management to 21 sites consisting of healthcare, higher education and corporate dining locations.

CONTACT: Toni Niece
tmniece@lubys.com