



**FOR IMMEDIATE RELEASE**

CONTACT: Laurie Shults, 713-329-6808  
[ljhoffmann@lubys.com](mailto:ljhoffmann@lubys.com)

**LUBY'S OFFERS \$2.99 SUMMERTIME KID'S MEAL**  
**Winners from the "Make Your Kid a Luby's Star!" Promotion Make Their Debut**

**HOUSTON, TX – July 1, 2010** – Luby's is excited to offer our delicious Kid's Meal for only \$2.99 this summer for a limited time. The Kid's Meal, regularly priced at \$4.69, is a complete meal that includes a kid's entrée, any two sides, roll, Jell-O®, and a kid's drink. The offer is available for lunch and dinner weekly at all Luby's locations.

Luby's Kids Eat Free program is also still available at all locations. Please visit [www.Lubys.com](http://www.Lubys.com) to learn more about when kids eat free at your favorite Luby's.

The \$2.99 Kid's Meal promotional materials debut our "Make Your Kid a Luby's Star!" winners. Some of the winners will be showcased this summer on outdoor billboards, in-store marketing and on the company's website and Facebook page promoting the \$2.99 Kid's Meal offer.

"Each applicant's story and photo was very meaningful to the Luby's organization; and therefore, selecting just twelve winners out of the hundreds that applied was difficult," said Chris Pappas, CEO of Luby's, Inc.

"We are proud to be a part of the lives of so many families in the communities we serve. Providing healthy, well-balanced meals is an important part of parenting; and with our new \$2.99 Kid's Meal, we hope to make dining with us more affordable and easier for all parents," said Pappas.

For more information on the \$2.99 Kid's Meal and to meet all the winners of the "Make Your Kid a Luby's Star!" promotion, please visit [www.lubys.com](http://www.lubys.com) or facebook.com/Lubys.

**About Luby's**

Luby's operates 96 restaurants in Austin, Dallas, Houston, San Antonio, the Rio Grande Valley, and other locations throughout Texas and other states. Luby's provides its customers with quality home-style food, value pricing, and outstanding customer service.

For more information about Luby's, visit the Company's website at [www.lubys.com](http://www.lubys.com).

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