



FOR IMMEDIATE RELEASE

CONTACT: Toni Niece
tmniece@lubys.com

FUDDRUCKERS DEBUTS ITS FIRST NORTH DAKOTA LOCATION AND THE ‘WORLD’S GREATEST HAMBURGERS’ IN WILLISTON WITH LOCAL FRANCHISEE SERKA SERVICES

Williston, ND – November 12, 2013 – Fuddruckers introduces the “World’s Greatest Hamburgers” and signature “Build Your Own” market fresh produce bar to Williston, ND today. The 4,800-square-foot location at 5517 Highway 85 is near Sloulin Field International Airport and adjacent to The Brooks at Williston hotel. It is the first of five fast casual restaurants that will debut throughout the state as part of a franchise agreement with Williston-based Serka Services, LLC. Minot, ND will serve as the site of the second store.

According to Peter Tropoli, Chief Operating Officer, “We’re excited to be expanding into North Dakota with the Serka Services, LLC team, who have a long history in the state and have been committed to introducing their community to a premium, fast casual dining experience unlike anything in the area.”

Since 1980, Fuddruckers has been obsessed with making the world happier, one great hamburger at a time. Grilled-to-order burgers feature always fresh and never frozen, 100% USDA premium-cut beef with no fillers or additives. Delicious, sesame-topped buns are baked from scratch on-site throughout the day to achieve the perfect combination of crisp crust and melt-in-your-mouth texture. And while burgers are the signature, the engaging menu offers variety for many tastes with an array of sandwiches, platters and salads.

A dynamic design scheme, which references Fuddruckers’ classic, roadhouse origins, sets an inviting backdrop for a family gathering, work lunch or date night.

About Luby’s, Inc.

Luby’s, Inc. operates restaurants under the brands Luby’s Cafeteria, Fuddruckers and Cheeseburger in Paradise and provides food service management through its Luby’s Culinary Services division. The company operates restaurants that include 93 Luby’s cafeterias, 62 Fuddruckers restaurants, 22 Cheeseburger in Paradise full service restaurants and bars, one Koo Koo Roo Chicken Bistro and one Bob Luby’s Seafood Grill. It also oversees 115 Fuddruckers franchises. The Luby’s cafeterias are located throughout Texas and other states while its Fuddruckers restaurants can be found across the United States (including Puerto Rico), Canada and Mexico. In addition, Luby’s Culinary Services provides food service management to 22 sites consisting of healthcare, higher education and corporate dining locations. To learn more, visit www.lubysinc.com.

###