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**FUDDRUCKERS OPENS SECOND ITALIAN LOCATION NORTHWEST OF MILAN;
TEXAS-BORN FAST CASUAL CHAIN INTRODUCES SITE SPECIFIC SPECIALTY PLATTERS**

HOUSTON, TX – July 14, 2014 – Fuddruckers, a Texas-born heritage brand, debuts its second Italian location today in partnership with new franchisee Vinum et Alia. The 3,490-square-foot fast casual restaurant is located at Via Saronnese 12, approximately 20 miles northwest of Milan between Castellanza, home of the University of Economics Carlo Cattaneo, and Legnano, a city that traces its history back to medieval times and now boasts one of the area’s most popular parks.

The new site is one of ten planned with Vinum et Alia with proposed targets within Italy, as well as in Poland and Switzerland. The 138-seat venue is the first free-standing restaurant for the partnership and benefits from immediate access to a high traffic state road. The American-style interior showcases a dynamic and playful design scheme, which emphasizes the brand’s classic, roadhouse origins. The result is an inviting backdrop that is ideal for a family gathering, business lunch or date night.

According to Peter Tropoli, Chief Operating Officer of Luby’s, Inc., “We are excited to launch a second Fuddruckers restaurant in Italy just four months after making our European debut. We greatly appreciate the support of Vinum et Alia in identifying prime locations, and we have been thrilled by our welcome, quickly earning fans of our baked from scratch buns, which are made in house throughout the day, and 100% fresh and never-frozen Italian beef, produced to our unique specifications and then grilled to order.”

New on the menu at the Via Saronnese location is a special selection of regionally-inspired platters that include roasted chicken, crispy chicken, ribs, tenderloin, sliced chicken breast and sliced beef. And while burgers are the signature, the engaging menu offers variety for many tastes with an array of sandwiches and salads. No matter what they choose, customers can customize their meal with a trip to the legendary Build Your Own produce bar, which features fantastic fixings like sun-ripened tomatoes, lettuce, sliced onions, dill pickles and classic cheese sauce.

About Luby’s, Inc.

Luby’s, Inc. (NYSE: LUB) operates restaurants under the brands Luby’s Cafeteria, Fuddruckers and Cheeseburger in Paradise and provides food service management through its Luby’s Culinary Services division. The company-operated restaurants include 94 Luby’s Cafeterias, 68 Fuddruckers restaurants, 15 Cheeseburger in Paradise full service restaurants and bars and one Bob Luby’s Seafood Grill. Its 94 Luby’s Cafeterias are located primarily in Texas. In addition to the 68 company-operated Fuddruckers locations, Luby’s is the franchisor for 111 Fuddruckers franchise locations across the United States (including Puerto Rico), Canada, Mexico, Italy and the Dominican Republic. Luby’s Culinary Services provides food service management to 26 sites consisting of healthcare, higher education and corporate dining locations.

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