



**FOR IMMEDIATE RELEASE**

**CONTACT:** Toni Niece  
tmniece@lubys.com

**FUDDRUCKERS GRILLS UP SOME SOUTHERN CHARM; DELICIOUS BOURBON BURGER  
DEBUTS COMPANYWIDE WITH AVAILABILITY THROUGH THE SUMMER**

**HOUSTON, TX – July 12, 2014** – [Fuddruckers](#) is drawing on its Southern, roadhouse roots for a delicious summer treat. The Bourbon Burger has just been introduced at all of the classic, Texas-born chain's 180 fast casual locations with availability through the season. Created by Corporate Executive Chef Dan Phalen, the Bourbon Burger tempts the palate with a tantalizingly seasoned and grilled-to-order beef patty that is glazed in a sweet bourbon sauce and topped with crispy bacon, bourbon caramelized onions and crumbled blue cheese.

As with every Fuddruckers burger, this summer special features always fresh and never frozen, 100% USDA premium-cut beef with no fillers or additives. Delicious, sesame-topped buns are baked from scratch on-site throughout the day to achieve the perfect combination of crisp crust and melt-in-your-mouth texture.

And while burgers are the signature, the engaging menu offers variety for many tastes with an array of sandwiches, platters and salads. No matter what they choose, customers can customize their meal with a trip to the legendary Build Your Own produce bar, which features fantastic fixings like sun-ripened tomatoes, lettuce, sliced onions, dill pickles, pico de gallo and classic cheese sauce.

**About Luby's, Inc.**

Luby's, Inc. (NYSE: LUB) operates restaurants under the brands Luby's Cafeteria, Fuddruckers and Cheeseburger in Paradise and provides food service management through its Luby's Culinary Services division. The company-operated restaurants include 94 Luby's Cafeterias, 68 Fuddruckers restaurants, 15 Cheeseburger in Paradise full service restaurants and bars and one Bob Luby's Seafood Grill. Its 94 Luby's Cafeterias are located primarily in Texas. In addition to the 68 company-operated Fuddruckers locations, Luby's is the franchisor for 111 Fuddruckers franchise locations across the United States (including Puerto Rico), Canada, Mexico, Italy and the Dominican Republic. Luby's Culinary Services provides food service management to 26 sites consisting of healthcare, higher education and corporate dining locations.

###