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**FUDDRUCKERS GEARS UP FOR MAY 2 OPENING OF ITS SIXTH VIRGINIA RESTAURANT
LOCATION WITH NEW FRANCHISE PARTNER TRAVELCENTERS OF AMERICA**

ASHLAND, VA – April 27, 2016 – [Fuddruckers](#) is rolling into [Ashland](#) next week thanks to a new franchise agreement with [TravelCenters of America](#). On Monday, May 2, the Texas heritage brand will introduce a fast casual restaurant within a popular truck stop and convenience center at 100 North Carter Road.

Located off Interstate 95 just north of Richmond, the location will feature décor that references Fuddruckers’ classic, Americana origins and offer seating for 86. The addition of a driver’s lounge will offer long haul guests a welcoming and comfortable spot to recharge while refueling with the “World’s Greatest Hamburgers.”

Virginia is currently home to four traditional Fuddruckers, in addition to a full-service Fuddruckers Deluxe Bar & Grill in Newport News.

According to Peter Tropoli, Chief Operating Officer of Luby’s, Inc., “For more than four decades, TravelCenters of America has set the bar for roadside conveniences, and we’re excited about aligning our established brands through this partnership, which provides an opportunity to reach new audiences along some of the country’s busiest routes.”

Since 1980, Fuddruckers has been obsessed with making the world happier, one great hamburger at a time. Grilled-to-order burgers feature always fresh and never frozen, 100% USDA premium-cut beef with no fillers or additives. Delicious, sesame-topped buns are baked from scratch on-site throughout the day to achieve the perfect combination of crisp crust and melt-in-your-mouth texture.

And while burgers are the signature, the engaging menu offers variety for many tastes with an array of sandwiches, platters and salads. No matter what they choose, customers can customize their meal with a trip to the legendary Build Your Own produce bar, which features fantastic fixings like sun-ripened tomatoes, lettuce, sliced onions, dill pickles, pico de gallo and classic cheese sauce.

About Luby’s, Inc.

Luby’s, Inc. (NYSE: LUB) operates restaurants under the brands Luby’s Cafeteria, Fuddruckers and Cheeseburger in Paradise and provides food service management through its Luby’s Culinary Services division. The company-operated restaurants include 94 Luby’s Cafeterias, 76 Fuddruckers restaurants, eight Cheeseburger in Paradise full service restaurants and bars and one Bob Luby’s Seafood Grill. Its Luby’s Cafeterias are located primarily in Texas. In addition to the company-operated Fuddruckers locations, Luby’s is the franchisor for 110 Fuddruckers franchise locations across the United States (including Puerto Rico), Canada, Mexico, Panama, Italy, Poland, Chile, Colombia and the Dominican Republic. Luby’s Culinary Services provides food service management to 21 sites consisting of healthcare, higher education and corporate dining locations.

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