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FUDDRUCKERS HITS IT OUT OF THE PARK WITH A LIMITED EDITION ‘GAME CHANGER’ BURGER, MARKING THE ICONIC FAST CASUAL CHAIN’S NEW PARTNERSHIP WITH THE HOUSTON ASTROS

HOUSTON, TX – April xx, 2016 – Fuddruckers is proud to announce its new partnership with the Houston Astros. The landmark, Houston-based fast casual chain has been named the Official Hamburger of the hometown heroes. The duo of local teams has joined forces to introduce the “Game Changer” burger at company-owned locations in Houston, Austin and San Antonio through June 29. The Game Changer offers a home run for the taste buds with a combination of an all-natural Nolan Ryan’s Beef patty and half a Black Angus hot dog under one bun, topped with cheddar cheese, chili and beer-glazed onions.

According to Peter Tropoli, Chief Operating Officer of Luby’s, Inc. “America’s favorite pastime has always been closely tied to the Fuddrucker’s fast casual and landmark Luby’s cafeteria brands – both longtime supporters of little league in their respective communities. Astros fans will now see the familiar Fuddruckers and Luby’s logos in Houston’s Minute Maid Park and can anticipate future promotions celebrating this exciting partnership that encompasses both chains.”

The decision to use Ryan’s eponymous beef line for the limited-time offering goes beyond its quality. The eight-time MLB All-Star pitcher played for both the Houston Astros and Texas Rangers over the course of his four-decade career, while his son, Reid Ryan, the President of Baseball Operations for the Houston Astros, played an instrumental role in the Fuddruckers partnership.

“Texans are notoriously proud of their state and known for the loyalty of their fans. As a pitcher, my dad became a national symbol of sportsmanship and an ambassador for Texas around the world,” says Reid Ryan. “Founded in San Antonio and raised in Houston, Fuddruckers brings a similar Texas legacy that has grown internationally under the stewardship of Luby’s, Inc. This partnership fit like a glove.”

Since 1980, Fuddruckers has been obsessed with making the world happier, one great hamburger at a time. Grilled-to-order burgers feature always fresh and never frozen, 100% USDA premium-cut beef with no fillers or additives. Delicious, sesame-topped buns are baked from scratch on-site throughout the day to achieve the perfect combination of crisp crust and melt-in-your-mouth texture.

And while burgers are the signature, the engaging menu offers variety for many tastes with an array of sandwiches, platters and salads. No matter what they choose, customers can customize their meal with a trip to the legendary Build Your Own produce bar, which features fantastic fixings like sun-ripened tomatoes, lettuce, sliced onions, dill pickles, pico de gallo and classic cheese sauce.

About Luby’s, Inc.

Luby’s, Inc. (NYSE: LUB) operates 179 restaurants national-wide: 93 Luby’s Cafeterias, 77 Fuddruckers, eight Cheeseburger in Paradise and one Bob Luby’s Seafood Grill. The Company is the franchisor for 111 Fuddruckers franchise locations across the United States (including Puerto Rico), Canada, Mexico, Italy, the Dominican Republic, Panama, Chile, and Colombia. Additionally, a licensee operates 35 restaurants with the exclusive right to use the Fuddruckers proprietary marks, trade dress and system in certain countries in the Middle East. The Company does not receive revenue or royalties from these restaurants. Luby’s Culinary Contract Services provides food service management to 28 sites consisting of healthcare, higher education and corporate dining locations.

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