FOR IMMEDIATE RELEASE

CHEESEBURGER IN PARADISE RINGS IN THE NEW YEAR ON A LIGHTER NOTE WITH A QUARTET OF SURFSIDE SLIMDOWN SALADS, WRAP, LEAN CHILI AND SKINNY MOJITO

Houston, TX – December 29, 2014 – Cheeseburger in Paradise is giving New Year's resolutions a delectable start. From January 5 through February 15, 2015, the tropical bar and grill chain will showcase a special Surfside Slimdown menu incorporating lighter fare appetizer and entrée selections plus a skinny cocktail. Highlights include:

Buffalo and Black Bean Chili
House-made chili slowly simmered with real buffalo meat, black beans and a touch of spices. The chili is garnished shredded cheese and crisp green onions and served in a cup or bowl.

Citrus Pineapple Chicken Wrap
Pulled chicken, fresh lettuce and sweet pineapple salsa rolled into a soft flour tortilla. The wrap is served with citrus vinaigrette and a choice of a side.

Taco Salad
Seasoned beef, chili, Monterrey Jack and cheddar cheeses, pico de gallo, guacamole, sour cream and tortilla strips. The salad is served in a house-baked, crispy tortilla bowl.

Chicken Caesar Salad
Fresh hearts of romaine lettuce topped with grilled chicken, Parmesan cheese, croutons and Caesar dressing.

Buffalo Chicken Salad
Beer-battered chicken with red onions and bleu cheese crumbles tossed in a zesty buffalo sauce.

Malibu Cobb Salad
A tropical twist on a traditional cobb featuring diced egg, smokehouse bacon, fresh pineapple, pulled chicken, ripe tomatoes, shredded cheese and sliced avocado.

Skinny Mojito
A refreshing shake on the classic incorporating Bacardi Limon, Finest Call Lite Syrup, fresh lime juice and mint leaves.

No matter what the selection, diners will enjoy a colorful and festive setting that feels miles away from the everyday. For more information about Cheeseburger in Paradise, visit www.cheeseburgerinparadise.com or follow us on Facebook: cheeseburgerinparadise and Twitter: @cometoparadise

About Luby’s, Inc.
Luby’s, Inc. (NYSE: LUB) operates restaurants under the brands Luby’s Cafeteria, Fuddruckers and Cheeseburger in Paradise and provides food service management through its Luby’s Culinary Services division. The company-operated restaurants include 94 Luby’s Cafeterias, 74 Fuddruckers restaurants, eight Cheeseburger in Paradise full service restaurants and bars and one Bob Luby’s Seafood Grill. Its 94 Luby’s Cafeterias are located primarily in Texas. In addition to the 74 company-operated Fuddruckers locations, Luby’s is the franchisor for 110 Fuddruckers franchise locations across the United States (including Puerto Rico), Canada, Mexico, Italy, Chile and the Dominican Republic. Luby’s Culinary Services provides food service management to 25 sites consisting of healthcare, higher education and corporate dining locations.

CONTACT: Toni Niece
tmniece@lubys.com