



FOR IMMEDIATE RELEASE

CHEESEBURGER IN PARADISE HEATS UP THE SEASON WITH NEW ISLAND SUMMER COOKOUT MENU LAUNCHING ON MEMORIAL DAY AND SIZZLING THROUGH AUGUST 2

Houston, TX – May 21, 2015 – [Cheeseburger in Paradise](http://www.cheeseburgerinparadise.com) Executive Chef Andrew Larue is welcoming the new season with an array of specialty dishes and drinks that bring the flavors of a beachfront vacation or backyard celebration to every bite and sip. Available at select locations of the tropical bar and grill chain from May 25 through August 2, the Island Summer Cookout menu spotlights:

Jumbo Bone-In Honey BBQ Wings– perfectly cooked, tossed in a sweet BBQ sauce and served with celery sticks plus a choice of dressing

½ lb. Jumbo Black Angus Buffalo Dog – premium, all beef hotdog on a house made bun topped with buffalo sauce, bleu cheese, shaved carrots, diced celery and green onions; served with french fried potatoes

½ lb. Jumbo Black Angus Chicago Dog – a 100-percent beef hotdog on a house made poppy seed bun with sliced tomatoes, pickles, red onions and banana peppers; served with french fried potatoes

BBQ Trio – a 1/3 rack of succulent ribs paired with a grilled BBQ chicken breast and hand-breaded BBQ chicken tenders; served with french fried potatoes and coleslaw

Paradise Platter – add some surf to your turf; the Paradise Platter hooks five gorgeously grilled shrimp to the BBQ Trio

BBQ Platters – choose from a full or half rack of Island Ribs, a BBQ Ribs and Chicken Combo, BBQ Ribs and Shrimp Combo or BBQ Ribs and Tenders Combo

Apple Pie Shake – cool off with apple pie a la mode milkshake style; hand-dipped and spun to creamy perfection

Island Moonshines – kick back with one of three delectable cocktails featuring Junior Johnson’s handcrafted Midnight Moon moonshines, including the Midnight Run with Fireball Cinnamon Whisky and Island lemonade, Sunset Sangria with raspberry and strawberry flavors and Bootlegger with hand-dipped vanilla ice cream and root beer

No matter what the selection, diners will enjoy a colorful and festive setting that feels miles away from the everyday.

For more information about Cheeseburger in Paradise, visit www.cheeseburgerinparadise.com or follow us on Facebook: [cheeseburgerinparadise](https://www.facebook.com/cheeseburgerinparadise) and Twitter: [@cometoparadise](https://twitter.com/cometoparadise)

About Luby’s, Inc.

Luby’s, Inc. (NYSE: LUB) operates restaurants under the brands Luby’s Cafeteria, Fuddruckers and Cheeseburger in Paradise and provides food service management through its Luby’s Culinary Services division. The company-operated restaurants include 95 Luby’s Cafeterias, 72 Fuddruckers restaurants, eight Cheeseburger in Paradise full service restaurants and bars and one Bob Luby’s Seafood Grill. Its 95 Luby’s Cafeterias are located primarily in Texas. In addition to the 72 company-operated Fuddruckers locations, Luby’s is the franchisor for 107 Fuddruckers franchise locations across the United States (including Puerto Rico), Canada, Mexico, Italy, Chile and the Dominican Republic. Luby’s Culinary Services provides food service management to 25 sites consisting of healthcare, higher education and corporate dining locations.

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